

## Minutes for the board meeting of April 29, 2019

In attendance:

Allan Friedman-President  
Maureen Gafney- Membership Coordinator  
Ted Kushner- Vice President  
Ed Sobin- Leadership Coordinator  
Steve Lyon- Treasurer  
David Meltzer- Day Trips Coordinator  
M. Daniel Bach- Secretary  
Chris DeMeo- Leadership Coordinator

1. Approval of March 18, 2019 minutes
2. Question was raised if the by laws must be amended for approval of Zoom meetings It was decided that as per the standing rules it is acceptable
3. Treasurer report: Steve Lyon reported that the income was \$11,094- broken down as follows: \$9,812 for weekend trips, \$30 leadership class and \$1,245 from membership.
4. Insurance question was raised in terms of what is the annual insurance that is to be paid, In Feb, 2019, club paid \$2,885
5. Club to have a booth at a car free seminar on April 27, 2019
6. Membership- There was an issue as to whether we have a correct number of members listed. In addition, we are waiting for the survey results. Next as to the borough representation, there are representatives for all the boroughs.
7. In addition, Groupon was mentioned as possible way to attract new members by permitting a special introductory membership fees for new members. It would only be for a limited time period, but it could be a valuable promotional tool. The club may try

- for a pilot program and see how is the response. Motion was made to permit a trial membership of up to 120 new members at a discounted price, note Groupon made have the option of reducing the amount further, but the goal is to promote new membership
8. Ed Sobin gave an update as the Leadership, so far 6 people have signed up for the next class. Note, the maximum is 9 people.
  9. Dave Meltzer then gave a rundown as to the rides. Main focus was on the upcoming perimeter ride series. There will be patches for the people who complete the series and board looked at the pros and cons of the distances and how many rides are required to qualify for a patch. There is no final decision as to what the patches will look like and how many will be ordered. However, a motion was made and seconded to permit a budget of \$500 for promotional purposes, 300 patches and the remainder of the funds for pins to be distributed to leaders of the rides and the participants to encourage participation. He also mentioned the major problem as to not enough leaders were listing enough rides. The leaders must be encouraged to list more rides.
  10. Ted Kushner gave the VP update- He stated the primary goal is the re-establishment of the beach bum ride series besides promotion the perimeter series.
  11. New Business: Allan continued his emphasis of cross promotion of biking with other bike friendly groups such as the Staten Island Bike Association and looking at rides such as the Lancaster Ride and the Pumpkin Patch Ride.
  12. Montreal ride- led by Allan he noted that only 15 people have signed up, but we need 30 to break even. The issue was whether to order a bus with only half the necessary

people presently on board. A motion was made to permit the ordering of the bus based on the last 4 years of success in attracting the necessary amount of riders.

13. Brief discussion as to e-bikes, but the issue was tabled pending further review.

Meeting concluded at 8:20PM