Subject: 5 BBC Executive Board Minutes of Feb 3, 2020

Combined Council and Executive Board Meeting

Present:

Allan Friedman, President
David Meltzer, Day Trips Co-coordinator
Sharon Beneke, VP
Ed Sobin, Leadership Co-Coordinator
Steve Lyons, Treasurer
Dan Bach, Secretary
David Jendras, Member at Large
Toby Weiner, Member at Large

Meeting called to order at the REI at 6:32 PM

Secretary:

Minutes not ready from the last meeting. It is anticipated that at the March meeting we will have not only January and February, but also two months from 2018 prepared by Sarit Levy

Treasurer Report- Steve Lyons reported that the bank account has approximately $117,000

There was a bit of an accounting issue in that there was an agreement that if one paid for the Five Borough Bike Tour ride at $99 then one would receive a free 5BBC membership for only 1 year. The deadline was until February 10th. The promotion had started the 3rd week of January, 2020. Due to a technical problem was the store was not notifying the treasurer of the new memberships. Hope to have the issue corrected soon.

There were several people inquiring as to the high balance in the bank. This is based on the history of the club in that there were several times the finances were unexpectedly low and the club wants to have funds available for unexpected or anticipated expenses such as maintaining the website and in case of issues regarding insurance liability.

President update:

Introduction to the Council:

What is the difference between the board and the Council? The Board meets monthly, the Council, Every 3 months. While the board makes major decisions, the Council acts as an advisory board helping by providing advice to the board on different topics. They may be asked to join ad hoc committees or form teams for special issues, such as computers or IT.
This year it was recommended by Maureen to have different types of social events for members and there is a goal of one team for each borough to help the membership interact with each other regardless of where they live.

Priorities, more rides for members and incentivize leaders to lead more rides. We also want to get more people involved, not only for finding future leaders but also to have future board members.

Use of technology for 2020
Develop Perimeter Patch

Allan wants to make more use of Zoom and Slack to help board members communicate during meetings and between meetings.

2020 Board calendar: While the goal is the first of each month, when not a 3 day weekend, the schedule can be adjusted in that perhaps there is no need for a meeting every month

Rides Update:

Goal is to have rides on both days of every weekend. We have been fortunate that the weather this winter has been very good so far.

Leadership meeting is scheduled for February 10, 2020 at REI, convenient by subway

Members meeting: 5BBC- bar in Brooklyn? Perhaps in April, 2020. Near the R train
Topics of future meetings, for the Spring training series- guide for simple mechanics and another meeting to learn how to change flat tires.

The spring training series will help people doing the 5BBT.

Would like 3 leader forums each season

In May will start the perimeter series.

David Meltzer to arrange for a date for the brewery visit.

Awards program update- revision of awards. Want to provide more incentives for leaders. Discussions involve leading a certain number of rides can lead to free membership. With a new point system a leader would get additional points for posting a ride earlier. Furthermore a leader for a weekend trip would get additional points as well.

Leadership- by Ed Sobin. Plans for 2020, making a list of goals, including greater publicity for the leadership class.
He also gave an IT update. Pleased with the new developer. The site is stable and robust. Budget should be at most 5k for the year.

New FB page for the 5BBC community. Anyone can post on it. Share photos or stories. This is a private page as opposed to the public page which needed permission by the site administrator.

Club will be purchasing new business cards with the new logo. Price to be determined.

Weekend trips coordinator was not present so no updates.

New business, Corey is now the president of SIBA.

Maureen gave membership update. Approximately 639. Ideas of future meetings- dance,

For dance social, $15 members, $25 at the door.

Pilot program was successful. TA discount will post and promote.

A member called Catherine (journalist) was considering writing a history of the club.

Meeting over at 8:12PM