

Attendance: Board Members: Bill Mastro (Day trips co-coordinator) David Meltzer (Day Trips co-coordinator), Allan Friedman (President), Maureen Gaffney (Membership Coordinator), M. Daniel Bach (Secretary), Doug Von Hoppe (Weekend trips coordinator)

Council Members: Becky Rogoff, Wendy Frank (Communications Co-coordinator), Sobria, Alfredo Garcia (Communications Co-coordinator) Corey Larocca, Susan Brenner

1. January, 2019 minutes- motion made and unanimously approved

2. President's Report:

Would like to have decision making done outside the regular scheduled meetings, such as spending money. Discussed using Zoom and Google docs to improve efficiency and avoid unnecessary emails.

Open coordinator positions: Volunteer Coordinator

Several committees have already had meetings, including membership and leadership.

Want to improve partnerships with groups like Bike NY and Transportation Alternatives (TA). At Bike NY Expo the group will be given a booth at the expo and a table at the finish as well.

Swim lanes- People need to help with the assignments. Growing volunteerism is important as well as supporting the various coordinators. Transition planning and looking for new members, were discussed as well

3. 5BBC 2019 objectives: Rides, Rides, Rides...maintain fiscal responsibility, transition planning, Special Events Perimeter Series (proposed by VP Ted Kushner), Partnerships, Communications (Marketing)

4. Secretary update: Working on obtaining and posting 2018 minutes

5. Day Trip Coordinators: Dave Meltzer and Bill Mastro discussed designing a patch for the perimeter series.

Then they compared the rides of 2018 and 2019 rides to date. While of course weather could have an effect, last year at this time Jan, 2018 13 listed, 7 went out, Jan. 2019, 11 listed 9 went out.

Feb. 2018, 15 listed 6 went out. Feb. 2019 (month not even finished 15 listed, 7 have already went out.

A big problem is encouraging more leaders to list rides. So far only 3 leaders have led most of the rides, need to encourage more leaders to list rides. Leader involvement is key. Rides have already been listed for March, April and May

Bill Mastro is considering starting a new series for the weekdays, perhaps on Tuesdays. May meet at various LIRR stations.

In addition: John Slotski is to lead 8 spin rides

6. Leadership Committee- Meeting attendance was light due to incimate weather. Susan and Steve on Zoom, trying to fill in a Spring training schedule. Ideal goal is 4 rides each day.

7. Membership- Maureen Gaffney

Trying to get borough leaders to help with recruitment, ideal are two in each. They will help to promote the club where they live. Kevin Deloins and Sharon Behnke in the Bronx

Corey- Regarding Staten Island, trying to get John interested. Gail, a member of TA may be interested as well. Next discussed SIBA, the Staten Island Bike group and would like to more involved with them. Possible meeting with the Long Island Radonneurs at Alewife in LIC.

It was noted that there will be a biking exhibit at the Museum of the City of New York in April

8. Treasurer report: Not present

9. Vice President Report: While not present, Ted had previously provided a comparison of this club with other biking clubs on the east coast. Of interest was the leadership training program and how our program differs from cycling groups

10. Weekend trips- Van certification, class date is not yet determined. Have at least 4 people interested, Susan expressed interest at the meeting so perhaps 5 will attend. Manny Sanudo and Doug are in charge.

11. Discussion as to forming a small group to plan for weekend trips for both 2019 (Philadelphia was discussed) as well as 2020. These trips need more long term planning to set up and coordinate. Discussed Kosher food weekends and maybe for weekend trips to start on Sundays depending on the interest.

12. Communications team: Want to let the public know that the club exists. Working on a branding effort led by Allan Friedman, also discussed ideas such as a Instagram photo contest and You Tube videos. Perhaps have tags at bike shops to inform people about the club. There was also talk of a new banner for the club as well. Brainstorming ideas included alumni at local

colleges. Other ideas included more joint rides with TA and promote biking with employers as well as getting local officials involved as well.

13. New Business: Motion by Allan Friedman to purchase a Zoom Logitech video conference speaker phone for \$174.90 it was seconded and approved.

14. Website: Ed Sobin, the webmaster, gave an update. At the moment we have no vendor for the site. Note. We have a test site, should be online soon. Need to update the software and Billy will fix a few bugs.

Discussion as to using Instagram, goal is to promoting weekend rides. In addition it was mentioned that we could try to list rides with different publications such as NY 1 community calendar, Time Out NY, Brooklyn newspaper publication, as well as the Riverdale Press.

Meeting Concluded 8:04PM